



# WeAct!

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**Basic Human needs:**

*Talk freely!*

**Participate in society and feel that your opinion matters!**

*Trade – being able to buy and sell!*



# Smart City & Communications!

**Keep people  
inside one app**  
*Provide all  
needed services  
and make  
phones easy to  
use again*

**First city to use:  
Belgrade!**



# Belgrade!



The screenshots illustrate the BeoKom service interface on a smartphone. The first screen shows a grid of service icons: Београдске вести, Београдски сервис, Локални сервис, Ехо Тест Сервис, Паркинг, QR Код Плаћање, Такси, Rent a Car, and Јавни Превоз. The second screen shows a news article titled "ДОПУНА ПЕРСОНАЛИЗОВАНИХ БУСПЛУС КАРТИЦА ЗА МАРТ 2018. ГОДИНЕ" with a BusPlus logo. The third screen shows a contact card for Petar Petrović with a phone number +38164000097. The fourth screen shows a text message: "Апликација Беоком сервис служи да грађани могу брзо и лако да се информишу ...". The fifth screen shows a grid of app tiles for services like Београдски сервис, Београђани, and Срећна Nova година.

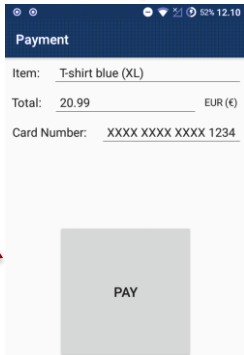
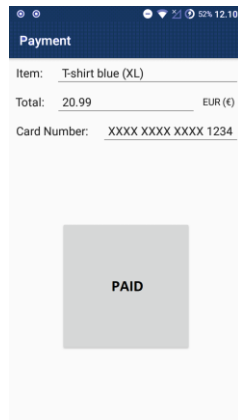
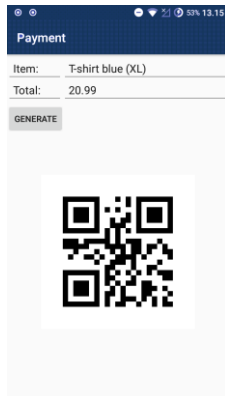
# Smart City - Services and Payments!

Provide virtual POS Terminal

*Simplify payments and make them more convenient*

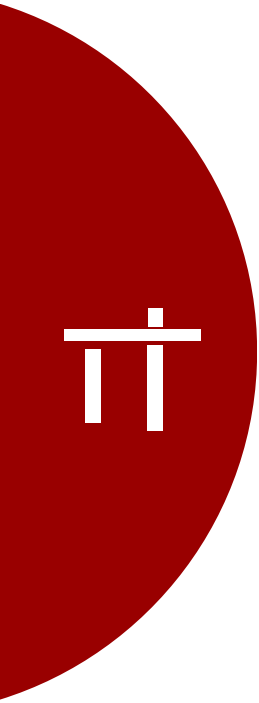
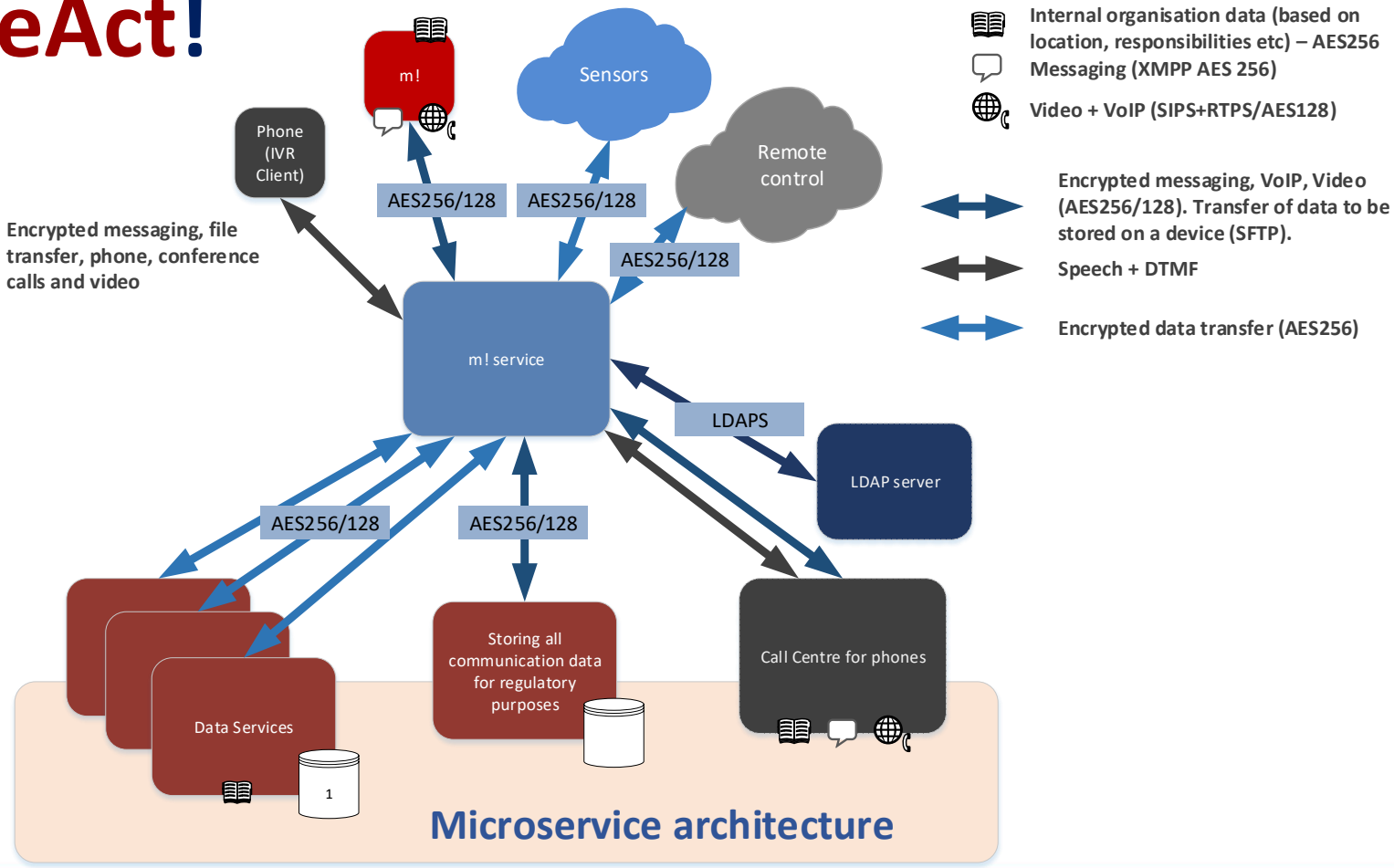


# Smart City - QR Payment System!



**Simple business model**  
*A payment provider*





# WeAct! - Markets



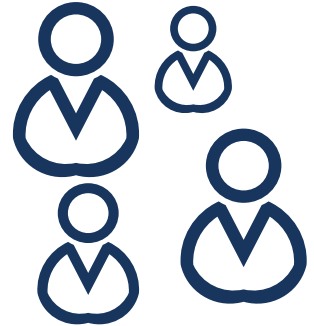
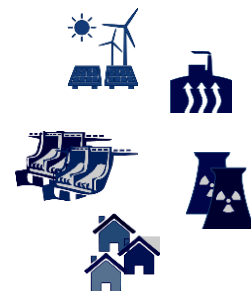
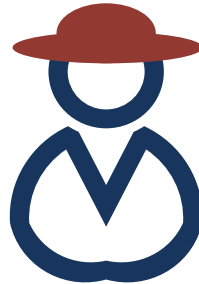
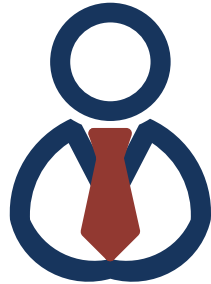
Enterprise

Medical

Agriculture

Smart-Grid

Private customers



**Encrypted, easy to use, reliable**



# WeAct! – Business Models

**Organisations – using system on premise  
or hosted by a provider**

*Possible to have complete control of the system & source  
code*

**Private customers – using system on premise  
as a smart-home hub**

*Providing ultimate security and home monitoring and  
control capabilities*



# TP - Our Team and References

**Our team is together for more than 7 years and we have delivered solutions for highly regulated industries – medical, financial, telecom and insurance; ISO 9001+27001+Security Clearance of Serbian Government**

***VivoSight – the world’s first cancer scanner that detects blood vessels grown by a malignant melanoma with an infrared laser beam in 30 sec.***

**TestBook – used by Virgin Media for SIP Trunk Testing**

***MediqARC – Regulatory Platform for ISO 13485:2016***



# TP - Our Team and References

**Belgrade Stock Exchange – “Belex FIX modification, EU standards”**

**Morten Kromberg – CXO Dyalog (man behind IBM Cognos Planning)**

***Others didn't understand what I wanted and you in TP just did it!***

**Roy Agostino – CEO Marketcetera (open source trading platform)**

***Technology Partnership is a force multiplier!***



# THE RIGHT STUFF





**Contact**  
**Sava Zxivanovich**  
**Director**  
**info@tp.rs**